

**WJLA WIAV-CD WDCO-CD**  
**EEO PUBLIC FILE REPORT**  
**June 1, 2024 - May 31, 2025**

**I. VACANCY LIST**

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

| Job Title                       | Recruitment Sources ("RS")<br>Used to Fill Vacancy                            | RS Referring<br>Hiree |
|---------------------------------|---|-----------------------|
| General Assignment Reporter     | 1-7, 9-14, 16-20, 22-29, 32-44, 46-59,<br>61-62                               | 1                     |
| Assignment Desk Manager         | 1, 3-7, 9-10, 12, 17-18, 20, 22-27, 29,<br>32-44, 49-59, 61-62                | 12                    |
| Technical Director              | 1, 3-7, 9-10, 13, 15, 17-27, 29-30, 32-<br>44, 47, 49-59, 61-62               | 35                    |
| Technical Director              | 1, 3-7, 9-10, 13, 15, 17-27, 29-30, 32-<br>44, 47, 49-59, 61-62               | 47                    |
| Digital Multimedia Journalist   | 1, 3-7, 9-10, 17-18, 20, 22-29, 32-44,<br>47-49, 51-59, 61-62                 | 35                    |
| IT Manager                      | 1, 3-7, 9-10, 17-18, 20, 22-27, 29-30,<br>32-44, 46, 49, 51-59, 61-62         | 30                    |
| Morning News Anchor             | 1, 3-7, 9-10, 13, 17-20, 22-29, 32-44,<br>46-49, 51-59, 61-62                 | 19                    |
| General Assignment Reporter     | 1-7, 9-10, 13, 17-18, 20, 22-27, 29, 32-<br>44, 46-47, 49, 51-59, 61-62       | 2                     |
| Marketing Consultant            | 1, 3-7, 9-10, 14, 17-20, 22-27, 29, 32-<br>44, 46, 49, 51-59, 61-62           | 14                    |
| Newscast Producer               | 1, 3-7, 9-10, 13, 17-20, 22-29, 32-44,<br>48-49, 51-59, 61-62                 | 19                    |
| Multi-Platform Content Producer | 1, 3-10, 13, 17-20, 22-30, 32-44, 46-49,<br>51-59, 61-62                      | 47                    |
| Multi-Platform Content Producer | 1, 3-10, 13, 17-20, 22-30, 32-44, 46-49,<br>51-59, 61-62                      | 47                    |
| Multi-Platform Content Producer | 1, 3-10, 13, 17-20, 22-30, 32-44, 46-49,<br>51-59, 61-62                      | 35                    |
| Photographer                    | 1, 3-7, 9-10, 17-18, 20, 22-29, 32-44,<br>48-49, 51-62                        | 60                    |
| Lead Newscast Director          | 1, 3-7, 9-10, 15, 17-18, 20, 22-27, 29-<br>30, 32-44, 46-47, 49, 51-59, 61-62 | 15                    |
| Assistant Chief Engineer        | 1, 3-7, 9-10, 17-18, 20, 22-27, 29, 32-<br>44, 46-47, 49, 51-59, 61-62        | 47                    |
| News Production Assistant       | 1, 3-7, 9-10, 17-20, 22-29, 32-44, 46,<br>48-49, 51-59, 61-62                 | 19                    |
| Marketing Associate             | 1, 3-7, 9-10, 17-18, 20, 22-27, 29, 32-<br>44, 46-47, 49, 51-59, 61-62        | 47                    |
| Special Projects Producer       | 1, 3-7, 9-10, 17-18, 20, 22-30, 32-44,<br>46, 48-49, 51-59, 61-62             | 35                    |
| Sales & Marketing Consultant    | 1, 3-7, 9-10, 17-20, 22-27, 29, 32-44,<br>46, 49, 51-59, 61-62                | 19                    |

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|----------------------------------|---|-----------------------|
| Newscast Director                | 1, 3-7, 9-10, 13, 17-20, 22-27, 29, 32-44, 46, 49, 51-59, 61-62       | 19                    |
| Digital Sales Coordinator        | 1, 3-7, 9-10, 17-18, 20, 22-27, 29, 32-44, 46, 49, 51-59, 61-62       | 35                    |
| Morning News Alert Desk Reporter | 1, 3-7, 9-10, 13, 17-20, 22-27, 29, 32-44, 46, 49, 51-59, 61-62       | 19                    |
| News Director                    | 1, 3-7, 9-10, 13-14, 17-18, 20, 22-29, 31-44, 46, 48-49, 51-59, 61-62 | 14                    |
| Photographer                     | 1, 3-7, 9-10, 17-20, 22-27, 29, 32-47, 49, 51-59, 61-62               | 19                    |
| Travel Content Creator           | 1, 3-7, 9-10, 17-18, 20, 22-27, 29-30, 32-44, 46, 49, 51-59, 61-62    | 35                    |

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| <b>RS Number</b> | <b>RS Information</b>  | <b>Source Entitled to Vacancy Notification? (Yes/No)</b> | <b>No. of Interviewees Referred by RS Over Reporting Period</b> |
|------------------|--|--|---|
| 1                | ABC 7/WJLA 24/7 News<br>1100 Wilson Blvd., 6th Floor<br>Arlington , Virginia 22209<br>Phone : 7032369217<br>Url : www.wjla.com<br>Email : employment@sbgstv.com<br>Audrey Watson               | N  | 2   |
| 2                | Agency Referral  | N  | 2   |
| 3                | Alabama A & M University<br>4900 Meridian Street N<br>Huntsville, Alabama 35811<br>Url : www.aamu.edu<br>Email : sbgresumes@sbgstv.com<br>Career Center  | N  | 0   |
| 4                | Arizona State University/Walter Cronkite School of Journalism<br>555 N Central Ave Ste 302<br>Phoenix, Arizona 85004<br>Email : Erin.Mae.Murphy@asu.edu<br>Erin Murphy                         | Y  | 0   |
| 5                | Arlington Employment Center<br>2100 Washington Blvd. 1st Floor<br>Arlington , Virginia 22209<br>Phone : 7032281477<br>Url : https://jobboard.arlingtonva.us<br>Pam Egner<br>Manual Posting     | N  | 0   |
| 6                | Baltimore American Indian Center<br>113 South Broadway<br>Baltimore, Maryland 21231<br>Phone : 410-675-3535<br>Url : http://www.baicenter.org<br>Email : baic.center@gmail.com<br>Dellie James | N  | 0   |
| 7                | Bowie State University Department of Communications<br>14000 Jericho Park Rd<br>Bowie, Maryland 20715<br>Url : http://www.bowiestate.edu<br>Email : drice@bowiestate.edu<br>Donna Rice         | N  | 0   |
| 8                | Career Fair  | N  | 2   |

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|------------------|---|--|---|
| 9                | Careerbuilder.com<br>1101 15th St, NW<br>Washington, District of Columbia 20005<br>Url : <a href="http://www.careerbuilder.com">http://www.careerbuilder.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Aaron Brumfield           | N  | 0   |
| 10               | Cheyney University of Pennsylvania<br>1837 University Circle<br>Cheyney, Pennsylvania 19319<br>Url : <a href="http://www.cheyney.edu">www.cheyney.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Services                  | N  | 0   |
| 11               | Collective Talent<br>26150 Herseyvale<br>Franklin, Michigan 48025<br>Url : <a href="http://www.medialine.com">http://www.medialine.com</a><br>Email : <a href="mailto:bille@michaelsmedia.com">bille@michaelsmedia.com</a><br>Michael Bille                               | N  | 0   |
| 12               | Corporate Recruiter   | N  | 2   |
| 13               | Current Employee  | N  | 16  |
| 14               | Current Employee - Transfer/Promotion   | N  | 3   |
| 15               | Current Employee/Internal Promotion   | N  | 2   |
| 16               | DC Center for Immigration Studies<br>1629 K ST. NW Suite 600<br>Washington, District of Columbia 20006<br>Phone : 202-466-8185<br>Url : <a href="http://www.cis.org">http://www.cis.org</a><br>Email : <a href="mailto:press@cis.org">press@cis.org</a><br>Bryan Griffith | N  | 0   |
| 17               | DiversityJobs.com<br>3980 N Broadway, Ste 103-147<br>Boulder, Colorado 80304<br>Url : <a href="http://www.diversityjobs.com">www.diversityjobs.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Rob Steward                         | N  | 0   |

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|------------------|---|--|---|
| 18               | Elizabeth City State University<br>1704 Weeksville Rd<br>Elizabeth City, New York 27909<br>Url : <a href="http://www.ecsu.edu">www.ecsu.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center  | N  | 0   |
| 19               | Employee Referral   | N  | 15  |
| 20               | Florida A & M University<br>1601 S Martin Luther Jr Blvd<br>Tallahassee, Florida 32307<br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center   | N  | 0   |
| 21               | Former Employee Referral  | N  | 1   |
| 22               | G.I Jobs<br>420 Rouser Rd<br>Moon Township, Pennsylvania 15108<br>Url : <a href="http://www.gijobs.com">www.gijobs.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>R. Brandt   | N  | 0   |
| 23               | George Mason University<br>University Center Service-MSn-3B6 4400 University DR<br>Fairfax, Virginia 22030<br>Phone : 703-993-2370<br>Url : <a href="http://www.gmu.edu">http://www.gmu.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Rebekah Troug                | N  | 0   |
| 24               | Georgetown University<br>Career Education Center 37th & O ST, NW<br>Washington, District of Columbia 20057<br>Phone : 202-687-3493<br>Url : <a href="http://www.georgetown.edu">http://www.georgetown.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Gregory Wilson | N  | 0   |
| 25               | HBCU Connect<br>750 Cross Point Rd, Ste Q<br>Columbus, Ohio 43230<br>Url : <a href="http://www.hbcuconnect.com">www.hbcuconnect.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>William Moss   | N  | 0   |

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|------------------|---|--|---|
| 26               | Hire A Hero<br>PO Box 6808<br>Morango, California 94705<br>Url : <a href="http://www.hireahero.org">http://www.hireahero.org</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Broadbean Source                              | N  | 0   |
| 27               | Howard University<br>5258 Bryant St, NW<br>Washington, District of Columbia 20059<br>Url : <a href="http://www.howard.edu">http://www.howard.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Carol Dudley              | Y  | 0   |
| 28               | Husson University<br>1 College Circle New England School of Communications<br>Bangor, Maine 4401<br>Url : NEWS ONLY<br>Email : <a href="mailto:verrillr@husson.edu">verrillr@husson.edu</a><br>Rodney Verrill   | N  | 0   |
| 29               | Huston-Tillotson University<br>900 Chicon Street<br>Austin, Texas 78702<br>Url : <a href="http://www.htu.edu">www.htu.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center                                    | N  | 0   |
| 30               | Indeed.com - Not Directly Contacted by SEU  | N  | 14  |
| 31               | Internet Ad-not directly contacted by SEU   | N  | 1   |
| 32               | Ithaca College<br>335 Park School of Communications 953 Danby Rd<br>Ithaca, New York 14850<br>Url : <a href="http://www.ithaca.edu">http://www.ithaca.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Broadbean Source | Y  | 0   |
| 33               | Journalismjobs.com<br>72 Plaza Drive 2nd fl<br>Berkeley, California 94706<br>Url : <a href="http://www.journalismjobs.com">http://www.journalismjobs.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Broadbean Source  | N  | 0   |

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|------------------|---|--|---|
| 34               | Kentucky State University<br>400 E Main St<br>Frankfort, Kentucky 40601<br>Url : <a href="http://www.kysu.edu">www.kysu.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center  | N  | 0   |
| 35               | Linkedin<br>2029 Steirlin Ct<br>Mountain View, California 94043<br>Url : <a href="http://www.linkedin.com">http://www.linkedin.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Account Manager   | N  | 27  |
| 36               | Maryland Workforce<br>Online Only<br>Annapolis, Maryland<br>Phone : (301) 929-6880<br>Url : <a href="https://mwejobs.maryland.gov/vosnet/Default.aspx">https://mwejobs.maryland.gov/vosnet/Default.aspx</a><br>Email : <a href="mailto:wheaton@worksourcemongomery.com">wheaton@worksourcemongomery.com</a><br>Customer Service | N  | 0   |
| 37               | Marymount University<br>2807 N. Glebe RD<br>Arlington, Virginia 22207<br>Phone : 703-522-5600<br>Url : <a href="http://www.marymount.edu">http://www.marymount.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Jessica O'Donnell   | N  | 0   |
| 38               | Miles College<br>5500 Myron Massey Blvd<br>Fairfield, Alabama 35064<br>Url : <a href="http://www.miles.edu">www.miles.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center  | N  | 0   |
| 39               | Morgan State University<br>1700 E Cold Spring Lane<br>Baltimore, Maryland 21251<br>Url : <a href="http://www.morgan.edu">www.morgan.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center  | N  | 0   |

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|------------------|---|--|---|
| 40               | NABET-CWA, Local 31<br>4483-B. Forbes Blvd<br>Lanham, Maryland 20706<br>Url : <a href="http://www.nabet31.org">http://www.nabet31.org</a><br>Email : <a href="mailto:president@NABET31.org">president@NABET31.org</a><br>Bob Williams   | N  | 0   |
| 41               | National Association of Broadcasters<br>Washington DC<br>Washington DC, District of Columbia<br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>n/a n/a   | N  | 0   |
| 42               | North Carolina A&T State University<br>1601 E Market St<br>Greensboro, North Carolina 27411<br>Url : <a href="http://www.ncat.edu">www.ncat.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center  | N  | 0   |
| 43               | Ohio Media School<br>441 Montgomery Rd. Suite 200<br>Norwood, Ohio 45212<br>Phone : 513-342-3512<br>Email : <a href="mailto:pbufford@beonair.com">pbufford@beonair.com</a><br>Phillip Bufford   | Y  | 0   |
| 44               | Opportunities in Public Affairs<br>Employment Services, Inc. 700 Graves ST<br>Charlottesville, Virginia 22902<br>Phone : 1-888-315-2373<br>Url : <a href="http://www.opajobs.com">http://www.opajobs.com</a><br>Email : <a href="mailto:jobs@opajobs.com">jobs@opajobs.com</a><br>Fax : 1-888-342-2629<br>Betty Brubach | N  | 0   |
| 45               | Re-hire   | N  | 1   |
| 46               | SAG-AFTRA<br>7735 Old Georgetown Rd #950<br>Bethesda, Maryland 20814<br>Phone : 3016572560<br>Url : <a href="http://www.sagaftra.org">http://www.sagaftra.org</a><br>Email : <a href="mailto:anee.raulerson@sagaftra.org">anee.raulerson@sagaftra.org</a><br>Fax : 1-301-656-3615<br>Patricia O'Donnell                 | N  | 0   |

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|------------------|--|--|---|
| 47               | Sinclair Broadcast Group<br>10706 Beaver Dam Rd<br>Hunt Valley, Maryland 21030<br>Url : <a href="http://www.sbgi.net">http://www.sbgi.net</a><br>Email : <a href="mailto:employment@sbgstv.com">employment@sbgstv.com</a><br>Career Page                                   | N  | 23  |
| 48               | Talent Dynamics<br>600 Las Colinas Blvd Ste 100<br>Irving, Texas 75039<br>Url : <a href="http://www.talentedynamics.com">http://www.talentedynamics.com</a><br>Email : <a href="mailto:dunn@talentedynamics.com">dunn@talentedynamics.com</a><br>Julie Pumphrey            | N  | 0   |
| 49               | Texas Southern University<br>3100 Cleburne St<br>Houston, Texas 77004<br>Url : <a href="http://www.tsu.edu">www.tsu.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center   | N  | 0   |
| 50               | The Muse<br>1375 Broadway<br>New York, New York 10018<br>Url : <a href="http://www.themuse.com">http://www.themuse.com</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Andrea Siegle  | N  | 0   |
| 51               | Tvjobs.com<br>PO Box 4116<br>Oceanside, California 92052<br>Url : <a href="http://www.tvjobs.com">http://www.tvjobs.com</a><br>Email : <a href="mailto:info@tvjobs.com">info@tvjobs.com</a><br>Mark Holloway   | N  | 0   |
| 52               | UDC Department of Mass Media<br>4200 Connecticut Ave. NW<br>Washington, District of Columbia 20008<br>Phone : 202-274-5194<br>Url : <a href="http://www.udc.edu">http://www.udc.edu</a><br>Email : <a href="mailto:ovassell@udc.edu">ovassell@udc.edu</a><br>Olive Vassell | N  | 0   |

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|------------------|--|--|---|
| 53               | University of Arkansas - Pine Bluff<br>1200 University Dr<br>Pine Bluff, Arkansas 71601<br>Url : <a href="http://www.uapb.edu">www.uapb.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center   | N  | 0   |
| 54               | University of Maryland<br>Career Services 660 W. Redwood ST, Rm 021<br>Baltimore, Maryland 21201<br>Phone : 410-706-7214<br>Url : <a href="http://www.gradschool.umd.edu">http://www.gradschool.umd.edu</a><br>Terri Goode<br>Manual Posting   | N  | 0   |
| 55               | University of Massachusetts<br>Career Center/Employment Relations 101 South College<br>Amherst, Massachusetts<br>Phone : 413-545-2224<br>Url : <a href="http://www.umass.edu/careers/">http://www.umass.edu/careers/</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Sharon Jefferson | N  | 0   |
| 56               | Washington Adventist University<br>Office of Human Resources 7600 Flower Ave, 4th floor<br>#431<br>Takoma Park, Maryland 20912<br>Url : <a href="http://www.wau.edu">http://www.wau.edu</a><br>Email : <a href="mailto:hr@wau.edu">hr@wau.edu</a><br>Fax : 1-301-891-4020<br>Daniella Williams                           | N  | 0   |
| 57               | West Virginia State University<br>PO Box 1000<br>Institute, West Virginia 25112<br>Url : <a href="http://www.wvstateu.edu">www.wvstateu.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center   | N  | 0   |
| 58               | Winston-Salem State University<br>601 S Martin Luther King Jr Dr<br>Winston-Salem, North Carolina<br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center   | N  | 0   |

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|--|--|--|---|
| 59   | Women in Film and Video<br>1200 18th Street NW Suite 300<br>Washington, District of Columbia 20036<br>Phone : 202-429-9438<br>Url : <a href="http://www.wifv.org">http://www.wifv.org</a><br>Email : <a href="mailto:director@wifv.org">director@wifv.org</a><br>Melissa Houghton  | N  | 0   |
| 60   | Word of Mouth Referral   | N  | 1   |
| 61   | <a href="http://www.mediagignow.com">www.mediagignow.com</a><br>550 W. Jackson Blvd Suite 200<br>Chicago, Illinois 60661<br>Phone : 336-553-0620<br>Url : <a href="http://www.mediagignow.com">http://www.mediagignow.com</a><br>Email : <a href="mailto:customerservice@mediagignow.com">customerservice@mediagignow.com</a><br>MediaGigNow.com | N  | 0   |
| 62   | Xavier University<br>1 Drexel Dr<br>New Orleans, Louisiana 70125<br>Url : <a href="http://www.xula.edu">www.xula.edu</a><br>Email : <a href="mailto:sbgresumes@sbgstv.com">sbgresumes@sbgstv.com</a><br>Career Center  | N  | 0   |
| <b>TOTAL INTERVIEWS OVER REPORTING PERIOD:</b> |  |  | <b>112</b>  |

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**June 1, 2024 - May 31, 2025**

**III. RECRUITMENT INITIATIVES**

|   | <b>Date</b> | <b>Type of Recruitment Initiative (Menu Selection)</b>                    | <b>Brief Description Of Activity</b>  | <b>No. of Stations Participants</b> | <b>Participant Title</b>    |
|---|-------------|---|---|-------------------------------------|-----------------------------|
| 1 | 11/13/2024  | Participation in Job Fairs  | Audrey Watson attended the COMM Careers in the Capital/Penn State job fair in Washington DC. She spoke to college students regarding active internship and full time opportunities. Audrey collected student resumes in order to share with Adini Parikh and let her connect with the students via LinkedIn and discuss their career interests. | 1                                   | Human Resources Manager     |
| 2 | 1/28/2025   | Participation in events or programs sponsored by educational institutions | Kristine Frazao gave a tour of the station including the newsroom, studios and weather center for the students in the Brownie Troop (from Potomac, MD). She shared her experiences of how it is like working in the broadcast industry, and explained the types of careers there are in the newsroom.   | 1                                   | General Assignment Reporter |

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|---|-------------|--|--|-------------------------------------|--------------------------|
| 3 | 2/19/2025   | Co Sponsoring Job Fair                                 | <p>As part of Sinclair’s commitment to fostering diversity and inclusion in media sales, the company served as a sponsor of the 2024-2025 Media Sales Institute in partnership with the National Association of Broadcasters. This sponsorship allowed Sinclair to actively engage with emerging sales talent through multiple avenues, including serving as a judge in a sales competition, participating in a career fair, and providing hands-on training over a three-day period.</p> <p>Senior leadership played a key role in these efforts, with the Vice President &amp; General Manager of Richmond and the Marketing Sales Manager of Washington, D.C., in attendance. Throughout the event, the team connected with 25 students individually, offering guidance on career paths within media sales and opportunities at Sinclair.</p> <p>To maintain engagement beyond the event, Sinclair’s Sales Recruiter has followed up with each student individually, establishing a pipeline of potential candidates for future openings. The recruiter will continue to nurture these relationships, ensuring that students are considered for relevant job opportunities upon graduation, reinforcing Sinclair’s dedication to building a diverse and skilled workforce in the broadcasting industry.</p> | 1                                   | Digital Sales Manager    |

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|---|-------------|---|--|-------------------------------------|-------------------------------|
| 4 | 3/7/2025    | Participation in scholarship programs   | In keeping with promoting diversity in the Broadcast industry as well as promoting broadcasting careers as a whole, WJLA has publicly shared information on their website regarding the 2025 Sinclair Diversity Scholarship. This scholarship opportunity is offered to college students from diverse backgrounds who are a current college sophomore or junior at an accredited four-year undergraduate college or university in the United States and are pursuing a career in broadcasting, digital or social media, or marketing. By promoting this at the local WJLA station level, it will bring visibility to this scholarship at local colleges who may have interested and eligible students. | 0                                   |                               |
| 5 | 4/5/2025    | Participation in Job Fairs  | Adini Parikh, HR Coordinator for WJLA, attended the DC Journalism Job Fair in Washington, D.C., alongside Corporate Recruiter Kevin Olivas. At the event, Adini spoke with students and young professionals about what career opportunities at ABC7 WJLA. Adini and Kevin encouraged recent graduates to apply for the station's current job openings. Students inquired about Adini's experience at the station and she shared personal highlights and achievements from her time at WJLA.  | 1                                   | HR Coordinator                |
| 6 | 4/5/2025    | Participation in events sponsored by organizations representing the community | Jade Lawson, Digital Multimedia Journalist at WJLA, participated in a panel discussion at the Society for Advancing Businesses, where she spoke with business professionals about news and social media. She discussed how to navigate social media in today's climate and shared insights on selecting the appropriate platforms to effectively tell a story. Lawson also explained how to tailor each social media post to reach specific audiences and offered strategies for building community and driving engagement.  | 1                                   | Digital Multimedia Journalist |